



[Web](#) [Images](#) [Video](#) [News](#) [Maps](#) [more »](#)

launch strategies

Search

[Advanced Scholar Search](#)  
[Scholar Preferences](#)  
[Scholar Help](#)

**Scholar** [All articles](#) [Recent articles](#) Results 1 - 10 of about 34,700 for **launch strategies**. (0.15 seconds)

**All Results**

[R Cooper](#)

[E Hultink](#)

[H Robben](#)

[S Hart](#)

[V Mahajan](#)

**Industrial New Product Launch Strategies and Product Development Performance - group of 2 »**

EJ Hultink, A Griffin, S Hart, HSJ Robben - Journal of Product Innovation Management, 1997 - ingentaconnect.com

... Industrial New Product **Launch Strategies** and Product Development Performance.

Authors: Hultink EJ; Griffin A.; Hart S.; Robben HSJ. ...

Cited by 39 - [Related Articles](#) - [Web Search](#) - [Library Search](#)

**Determinants of New Product Performance: A Review and Meta-Analysis - group of 2 »**

MM Montoya-Weiss, R Calantone - Journal of Product Innovation Management, 1994 - Blackwell Synergy

... industrial product performance: the effects of market characteristics and **strategy**. ...

Impact of Market Orientation, Product Advantage, and **Launch** Proficiency on ...

Cited by 248 - [Related Articles](#) - [Web Search](#)

**In search of generic launch strategies for new products**

E Jan Hultink, A Griffin, HSJ Robben, S Hart - International Journal of Research in Marketing, 1998 - ingentaconnect.com

... In search of generic **launch strategies** for new products. Authors: Jan Hultink

E. 1 ; Griffin A.; Robben HSJ; Hart S. Source: International ...

Cited by 16 - [Related Articles](#) - [Web Search](#)

**The impact of new product launch strategies on competitive reaction in industrial markets**

M Debruyne, M Rudy, A Griffin, S Hart, EJ Hultink, ... - The Journal of Product Innovation Management, 2002 - ingentaconnect.com

... The impact of new product **launch strategies** on competitive reaction in industrial markets. Authors: Debruyne M. 1 ; Rudy M.; Griffin ...

Cited by 16 - [Related Articles](#) - [Web Search](#)

**Drifter Launch Strategies Based on Lagrangian Templates - group of 3 »**

AC Poje, M Toner, AD Kirwan Jr, C Jones - Journal of Physical Oceanography - ams.allenpress.com

... Drifter **Launch Strategies** Based on Lagrangian Templates. ... Here, we test our **launch strategies** with simulated data from a reduced gravity, double gyre flow. ...

Cited by 17 - [Related Articles](#) - [Web Search](#) - [BL Direct](#)

**[CITATION] A decision support system for evaluating sales prospects and launch strategies for new products**

JM Choffray, GL Lilien - Industrial Marketing Management, 1986

Cited by 18 - [Related Articles](#) - [Web Search](#)

**Lean launch: managing product introduction risk through response-based logistics - group of 5 »**

DJ Bowersox, TP Stank, PJ Daugherty - Journal of Product Innovation Management, 1999 - edmlab.ie.nthu.edu.tw

... In this article, an effort is made to fill the gap in extant knowledge regarding new product **launch strategies** by reviewing relevant literature and comparing ...  
Cited by 32 - Related Articles - View as HTML - Web Search

## New Product **Launch** Strategy for Network Effects Products

Y Lee, GC O'Connor - Journal of the Academy of Marketing Science, 2003 - [jam.sagepub.com](http://jam.sagepub.com)

... Much of that research focuses on investigat- ing successful **launch strategies** for innovative, high-tech- nology products. ... uncertainty on **launch strategies**. ...

Cited by 17 - Related Articles - Web Search - BL Direct

## **Launch Strategy and New Product Performance: An Empirical Examination in The Netherlands - group of 4 »**

EJ Hultink, HSJ Robben - *Journal of Product Innovation Management*, 1999 - Blackwell Synergy

... 8. Choffray, JM and Lilien, GL A decision-support system for evaluating sales prospects and **launch strategies** for new products. ...

Cited by 11 - Related Articles - Web Search

## Entry **Strategies** and Market Performance Causal Modeling of a Business Simulation - group of 2 »

DH Green, AB Ryans - Journal of Product Innovation Management, 1990 - Blackwell Synergy

... Industrial New Product **Launch Strategies** and Product Development Performance. ...  
Joseph

P. Guiltinan . **Launch Strategy, Launch Tactics, and Demand Outcomes. ...**

Cited by 20 - Related Articles - Web Search



Result Page: 1 2 3 4 5 6 7 8 9 10 **Next**

launch strategies **Search**

[Google Home](#) - [About Google](#) - [About Google Scholar](#)

©2007 Google



[Web](#) [Images](#) [Video](#) [News](#) [Maps](#) [more »](#)

launch practice

Search

[Advanced Scholar Search](#)  
[Scholar Preferences](#)  
[Scholar Help](#)

**Scholar** [All articles](#) [Recent articles](#) Results 1 - 10 of about 123,000 for **launch practice**. (0.10 seconds)

**All Results**

[C Di Benedetto](#)

[L Herron](#)

[D Hepworth](#)

[C Weaver](#)

[R Priest](#)

[Identifying the key success factors in new product launch - group of 6 »](#)

C Di Benedetto - Journal of Product Innovation Management, 1999 - Blackwell Synergy  
 ... We conclude with observations about current product **launch practice** and  
 with recommendations to management. Logistics plays a key ...

[Cited by 50](#) - [Related Articles](#) - [Web Search](#)

[Practice random acts of aggression and senseless acts of intimidation: The logic of status contests ... - group of 2 »](#)

JB Silk - Evolutionary Anthropology, 2002 - doi.wiley.com

... **Practice** Random Acts of Aggression and ... If aggressors signal their intention to attack, their victims will be able to escape, **launch** counterattacks, or ...

[Cited by 31](#) - [Related Articles](#) - [Web Search](#) - [BL Direct](#)

[Delta-V Gravity-Assist Trajectory Design: Theory and Practice](#)

JA Sims - docs.lib.purdue.edu

Delta-V gravity-assist trajectory design: Theory and **practice** Jon Andrew Sims ... in interplanetary trajectories for the purpose of minimizing **launch** energy and ...

[Cited by 11](#) - [Related Articles](#) - [Cached](#) - [Web Search](#)

[Short-range discarding-sabot training practice round and self-destruct subprojectile therefor - group of 3 »](#)

RF Campoli - US Patent 4,140,061, 1979 - Google Patents

... and adapted to be launched from a gun barrel; a self-destruct fin-stabilized **practice** sub-projectile ... means for holding said segments together during **launch** and during ...

[Cited by 21](#) - [Related Articles](#) - [Web Search](#)

[\[CITATION\] Launch of nursing Best Practice Guidelines: envisioned as next step to more effective patient care](#)

K Kearsey - Registered Nurse, 2001

[Cited by 4](#) - [Related Articles](#) - [Web Search](#)

[The Entrepreneur and the Initiation of New Venture Launch Activities.](#)

L Herron, HJ Sapienza - Entrepreneurship: Theory and **Practice**, 1992 - questia.com

... Entrepreneur and the Initiation of New Venture **Launch** Activities. Journal article by Lanny Herron, Harry J. Sapienza; Entrepreneurship: Theory and **Practice**, Vol ...

[Cited by 60](#) - [Related Articles](#) - [Web Search](#) - [BL Direct](#)

[Optimizing the Stage-Gate Process: What Best-practice Companies Do! - group of 4 »](#)

RG Cooper, SJ Edgett, EJ Kleinschmidt - Research-Technology Management, 2002 - ingentaconnect.com

... OVERVIEW: Now that most companies have implemented a systematic new product process

to drive projects from idea to **launch**, the best-**practice** companies are ...

[Cited by 34](#) - [Related Articles](#) - [Web Search](#) - [BL Direct](#)

Ball tossing device for baseball batting practice - group of 2 »

JH Meade - US Patent 5,294,109, 1994 - Google Patents

... The **launch** apparatus is a solenoid which, when activated by the control unit, upwardly launches a baseball. The device permits a player to **practice** his hitting ...

[Cited by 9](#) - [Related Articles](#) - [Web Search](#)

[book] Direct Social Work Practice: Theory and Skills

DH Hepworth, JA Larsen - 1993 - 64.78.63.75

... Today Video: Helping Profession Volume II ISBN: 0-534-53096-6 **Launch** your lectures ...

This experiential workbook allows readers to **practice** all the steps that are ...

[Cited by 121](#) - [Related Articles](#) - [View as HTML](#) - [Web Search](#) - [Library Search](#)

## Current Launch Vehicle Practice and Data Base Assessment. Volume 1.

## Executive Summary and Report ...

SCIENCE APPLICATIONS INTERNATIONAL CORP NEW YORK, ... - 1989 - stinet.dtic.mil

... Accession Number : ADA213600. Title : Current **Launch Vehicle Practice** and Data Base Assessment. Volume 1. Executive Summary and Report Body. ...

[Cited by 2](#) - [Related Articles](#) - [Cached](#) - [Web Search](#)

Goooooooooooooogle ►

Result Page: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [Next](#)

launch practice

# Search

[Google Home](#) - [About Google](#) - [About Google Scholar](#)

©2007 Google

	Type	Ref #	Hits	Search Text
1	BRS	S2	7	(launch near3 product\$2) and ((improv\$4 or better\$2 or advanc\$4 or enhanc\$4) near3 (consistency or constancy or regularity or deliverability or measureability))
2	BRS	S3	91	(launch near3 product\$2) and ((improv\$4 or better\$2 or advanc\$4 or enhanc\$4) near3 (consistency or constancy or regularity or deliver\$7 or measure\$7))
3	BRS	S5	16	(launch\$4 near3 (product\$2 or device\$2)) same ((improv\$4 or better\$2 or advanc\$4 or enhanc\$4) near3 (consistency or constancy or regularity or deliver\$7 or measure\$7))
4	BRS	S7	2	((launch\$4 or intorduc\$4 or present\$4) near3 (new near3 (product\$2 or device\$2))) same ((improv\$4 or better\$2 or advanc\$4 or enhanc\$4) near3 (consistency or constancy or regularity or deliver\$7 or measure\$7))
5	BRS	S1	7	(launch near3 product\$2) and (improv\$4 or better\$2 or advanc\$4 or enhanc\$4) near3 (consistency or constancy or regularity or deliverability or measureability)
6	BRS	S4	2	(launch near3 product\$2) same ((improv\$4 or better\$2 or advanc\$4 or enhanc\$4) near3 (consistency or constancy or regularity or deliver\$7 or measure\$7))
7	BRS	S6	1	((launch\$4 or intorduc\$4 or propose) near3 (new near3 (product\$2 or device\$2))) same ((improv\$4 or better\$2 or advanc\$4 or enhanc\$4) near3 (consistency or constancy or regularity or deliver\$7 or measure\$7))

Search

Scan

Search

Search

Search

Search

Search

	DBs	Time Stamp	Comments	Error Definition
1	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/23 18:41		
2	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/23 18:42		
3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/23 18:45		
4	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/23 18:47		
5	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/23 18:56		
6	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/23 18:43		
7	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/23 18:47		

	<b>Errors</b>
<b>1</b>	
<b>2</b>	
<b>3</b>	
<b>4</b>	
<b>5</b>	
<b>6</b>	
<b>7</b>	

	Type	Ref #	Hits	Search Text
8	BRS	S8	146	((launch\$4 or intorduc\$4 or present\$4) near3 ((product\$2 or device\$2))) same ((improv\$4 or better\$2 or advanc\$4 or enhanc\$4) near3 (consistency or constancy or regularity or deliver\$7 or measure\$7))
9	BRS	S11	139	((launch\$4 near3 practice\$2) and improv\$4).bi.
10	BRS	S13	257	((improv\$4 or better\$2 or advanc\$4 or enhanc\$4) near3 (consistency or constancy or regularity or deliverability or measureability)) and (new adj (product\$2 or service\$2 or device\$2))
11	BRS	S15	2	((improv\$4 or better\$2 or advanc\$4 or enhanc\$4) near3 (consistency or constancy or regularity or deliverability or measureability)) and (launch\$4 near3 practice\$3)
12	BRS	S14	12	((improv\$4 or better\$2 or advanc\$4 or enhanc\$4) near3 (consistency or constancy or regularity or deliverability or measureability)) same (new adj (product\$2 or service\$2 or device\$2))
13	BRS	S12	12938	(improv\$4 or better\$2 or advanc\$4 or enhanc\$4) near3 (consistency or constancy or regularity or deliverability or measureability)
14	BRS	S9	316	(launch\$4 near3 practice\$2).bi.
15	BRS	S10	2	(launch\$4 near3 practice\$2).bi. and (improv\$4 near4 (consistency or measur\$7 or delver\$7))
16	BRS	S17	26	(strategic\$4 same launch) and (success\$4 same launch)

scan

search

scan

search

search

scan

search



	DBs	Time Stamp	Comments	Error Definition
8	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/23 18:49		
9	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/23 18:51		
10	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/23 18:57		
11	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/24 09:35		
12	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/23 18:58		
13	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/23 18:56		
14	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/23 18:50		
15	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/23 18:51		
16	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/24 09:36		

	<b>Errors</b>
<b>8</b>	
<b>9</b>	
<b>10</b>	
<b>11</b>	
<b>12</b>	
<b>13</b>	
<b>14</b>	
<b>15</b>	
<b>16</b>	

	Type	Ref #	Hits	Search Text
17	BRS	S16	157	(strategic\$4 same launch)
18	BRS	S18	0	("2003/0105773").URPN.
19	BRS	S19	0	("2004/0002884").URPN.
20	BRS	S20	0	((share or sharing or shares) with (practice\$2)) and (launch near4 practice\$2)
21	BRS	S32	0	(launch adj (practice\$2 or procedure\$2 or strateg\$4 or plan\$2 or routine\$2)) and (new adj product\$2)
22	BRS	S23	34	((shar\$4 or provid\$4 or suppl\$4 or present\$4 or transmit\$4) with (launch near3 (practice\$2 or routine\$2 or procedure\$2)))
23	BRS	S26	0	("2004/0044550").URPN.
24	BRS	S22	164	((shar\$4 or provid\$4 or suppl\$4 or present\$4 or transmit\$4) with (practice\$2 or routine\$2 or procedure\$2)) and (launch near4 (routine\$2 or procedure\$2 or practice\$2))
25	BRS	S25	12	(launch adj (practice\$2 or routine\$2 or procedure\$2 or strateg\$4)) and ((shar\$4 or provid\$4 or transmit\$4) near4 (practice\$2 or routine\$2 or procedure\$2 or strateg\$4))
26	BRS	S27	0	("2003/0105773").URPN.
27	BRS	S30	13899	(launch adj (practice\$2 or procedure\$2 or strateg\$4 or plan\$2 or routine\$2)).bi. (new adj product\$2)
28	BRS	S33	8	(launch adj (practice\$2 or procedure\$2 or strateg\$4 or plan\$2 or routine\$2)) and (new adj product\$2)

*Search*

*Search*

*Search*

*Search*

	DBs	Time Stamp	Comments	Error Definition
17	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/24 09:36		
18	USPAT	2007/04/24 11:39		
19	USPAT	2007/04/24 11:40		
20	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/25 12:37		
21	USPAT	2007/04/25 12:56		
22	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/25 12:49		
23	USPAT	2007/04/25 12:51		
24	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/25 12:42		
25	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/25 12:50		
26	USPAT	2007/04/25 12:54		
27	USPAT	2007/04/25 12:56		
28	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/25 14:31		

	<b>Errors</b>
<b>17</b>	
<b>18</b>	
<b>19</b>	
<b>20</b>	
<b>21</b>	
<b>22</b>	
<b>23</b>	
<b>24</b>	
<b>25</b>	
<b>26</b>	
<b>27</b>	
<b>28</b>	

	DBs	Time Stamp	Comments	Error Definition
29	USPAT	2007/04/25 12:56		
30	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/25 12:47		
31	USPAT	2007/04/25 12:55		
32	USPAT	2007/04/25 12:55		
33	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/25 12:41		
34	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/25 15:15		
35	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/25 15:20		
36	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/25 15:17		
37	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/25 15:30		
38	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/25 15:21		

	<b>Errors</b>
<b>29</b>	
<b>30</b>	
<b>31</b>	
<b>32</b>	
<b>33</b>	
<b>34</b>	
<b>35</b>	
<b>36</b>	
<b>37</b>	
<b>38</b>	

	Type	Ref #	Hits	Search Text
39	BRS	S39	32	((provid\$4 or shar\$4 or present\$4) with (marketing near2 (practice\$2 or strateg\$4 or procedure\$2 or plan\$2))) and ((facilitat\$4 or assist\$4 or help\$4) with (internet or online))
40	BRS	S35	1	(shar\$4 with online) same (marketing near2 (practice\$2 or strateg\$4 or procedure\$2 or plan\$2))
41	BRS	S43	2	"20030105773"
42	BRS	S42	13	(facilitat\$4 or help\$4 or assist\$) same (marketing near3 (strateg\$4 or solution\$2 or procedure\$2 or plan\$2)) same (launch or (new adj (product\$2 or service\$2)))
43	BRS	S40	0	(website same (facilitat\$4 or help\$4 or assist\$) same (marketing near3 (strateg\$4 or solution\$2 or procedure\$2 or plan\$2)) same (launch or (new adj (product\$2 or service\$2))))
44	BRS	S45	10	(marketing adj (strateg\$4 or practice\$2 or procedure\$2)) near4 (database)
45	BRS	S44	4	(updat\$4 or revis\$4) with (marketing adj (strateg\$4 or practice\$2 or procedure\$2)) same (database)
46	BRS	S47	5	((marketing adj (strateg\$4 or practice\$2 or procedure\$2)) with (database)) and ((updat\$4 or revis\$4) near4 (strateg\$4 or practice\$2 or procedure\$2))
47	BRS	S48	1	("2004/0093296").URPN.

Search



	Type	Ref #	Hits	Search Text
29	BRS	S31	0	(launch adj (practice\$2 or procedure\$2 or strateg\$4 or plan\$2 or routine\$2)).bi. and (new adj product\$2)
30	BRS	S24	2	((shar\$4 or provid\$4 or suppl\$4 or present\$4 or transmit\$4) with (launch near3 (strateg\$4)))
31	BRS	S28	6	(shar\$4 near3 (information)) and (launch adj (practice\$2 or procedure\$2 or strateg\$4 or plan\$2 or routine\$2))
32	BRS	S29	121	(launch adj (practice\$2 or procedure\$2 or strateg\$4 or plan\$2 or routine\$2)).bi.
33	BRS	S21	17	((shar\$4 or provid\$4 or suppl\$4 or present\$4 or transmit\$4) with (practice\$2)) and (launch near4 practice\$2)
34	BRS	S34	52	(launch near3 product\$2) and (launch near3 (activit\$4 or tactic\$2 or decision\$2))
35	BRS	S37	37	((provid\$4 or shar\$4 or present\$4) with (marketing near2 (practice\$2 or strateg\$4 or procedure\$2 or plan\$2))) and (new adj product)
36	BRS	S36	269	(provid\$4 or shar\$4 or present\$4) with (marketing near2 (practice\$2 or strateg\$4 or procedure\$2 or plan\$2))
37	BRS	S41	0	(online same (facilitat\$4 or help\$4 or assist\$) same (marketing near3 (strateg\$4 or solution\$2 or procedure\$2 or plan\$2)) same (launch or (new adj (product\$2 or service\$2))))
38	BRS	S38	20	((provid\$4 or shar\$4 or present\$4) with (marketing near2 (practice\$2 or strateg\$4 or procedure\$2 or plan\$2))) and (new adj product) and (online)

search

LCN

search

	<b>DBs</b>	<b>Time Stamp</b>	<b>Comments</b>	<b>Error Definition</b>
<b>39</b>	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/25 15:27		
<b>40</b>	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/25 15:16		
<b>41</b>	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/25 18:33		
<b>42</b>	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/25 15:41		
<b>43</b>	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/25 15:30		
<b>44</b>	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/25 18:36		
<b>45</b>	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/25 18:35		
<b>46</b>	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/25 18:49		
<b>47</b>	USPAT	2007/04/25 18:38		

	<b>Errors</b>
<b>39</b>	
<b>40</b>	
<b>41</b>	
<b>42</b>	
<b>43</b>	
<b>44</b>	
<b>45</b>	
<b>46</b>	
<b>47</b>	

	Type	Ref #	Hits	Search Text
48	BRS	S49	8	((marketing adj (strateg\$4 or practice\$2 or procedure\$2)) with (help\$2 or facilitat\$4 or assist\$4)) and ((updat\$4 or revis\$4) near4 (strateg\$4 or practice\$2 or procedure\$2))
49	BRS	S46	50	(marketing adj (strateg\$4 or practice\$2 or procedure\$2)) with (database)
50	BRS	S50	1	(global adj craftsmanship) and (launch adj process adj model\$2)
51	BRS	S51	2	(launch adj process adj model\$2)
52	BRS	S52	2	"20030105773"

*Search*

	DBs	Time Stamp	Comments	Error Definition
48	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/25 18:49		
49	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/25 18:37		
50	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/27 12:16		
51	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/27 11:46		
52	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	2007/04/27 12:16		

	<b>Errors</b>
<b>48</b>	
<b>49</b>	
<b>50</b>	
<b>51</b>	
<b>52</b>	